

## **Marketing Coordinator**

Cornerstone Counselling is looking for a **Marketing Coordinator** to join our Edmonton team.

### **Who We Are**

Cornerstone Counselling is an inclusive, faith-based, not-for-profit agency with a 45-year history of offering compassion, support, and healing to people from all walks of life. We believe that everyone who needs help, irrespective of faith, race, gender, lifestyle, or financial ability should have access to mental health care. Our diverse team of accredited professionals provides a wide range of mental health services to individuals, couples, families, teens, and children as young as four years old.

Today, we are proud to recognize that our work has touched as many as 90,000 lives over our history. Our client base is diverse, and we employ counsellors who use many different evidence-based modalities in their work. We are currently looking for a **Marketing Coordinator** to join our team. The ideal candidate will have social media and graphic design experience, and the ability to connect with our stakeholders and tell our agency's stories digitally. If you enjoy a collaborative work culture, apply to join our team today!

### **Responsibilities Include**

- Manage social media pages; develop content and design graphics for Facebook, Instagram, LinkedIn, and Twitter posts and campaigns
- Plan, produce, and edit videos for social media channels including YouTube
- Graphic design such as newsletters, annual reports, mailouts, brochures, and more
- Connect with various churches and community groups
- Update and maintain CRM systems such as SurveyMonkey and ConstantContact
- Assist in the planning and execution of awareness-building and fundraising events
- Implement EPIC (Edmonton Psychologists Interagency Clinical Network) marketing projects
- Other administrative tasks as needed

### **What You Will Bring to the Role**

- Holds a certificate, diploma, or degree in Marketing or Public Relations (one year of experience in a similar role is an asset)
- Knowledge and experience engaging stakeholders through social media
- Graphic design experience and familiarity with Adobe Creative Suite is an asset
- Videography, photography, and experience operating a digital SLR camera is an asset
- Access to reliable internet while working from home
- Effective organizational skills, accuracy, and attention to detail
- Ability to work independently, be self-motivated, and prioritize work effectively

- Excellent verbal and written communication skills (strong knowledge of CP Style an asset)

### **What We Will Offer You**

- The opportunity to join an organization with a 45-year history of providing accessible mental health services to people in the Edmonton area
- Positive corporate culture founded on respect, trust, and engagement
- Extensive marketing program with a supportive administrative team
- Flexible work schedules
- Competitive salary and benefits packages
- Training allowances provided annually

### **How to Apply**

We will be accepting applications until **July 22, 2022**. Interested applicants can send their cover letter and resume to:

Amanda Morris, Marketing and Communications Manager  
[a.morris@cornerstonecounselling.com](mailto:a.morris@cornerstonecounselling.com)